

# urban interns

\* A PLACE TO FIND PART-TIME ASSISTANTS

## URBAN INTERNS LAUNCHES, CONNECTING SMALL BUSINESS OWNERS AND BUSY PROFESSIONALS WITH PART-TIME, FLEXIBLE WORKERS

NEW YORK, Feb. 18 -- Urban Interns today announced the launch of its website, [www.urbaninterns.com](http://www.urbaninterns.com), to connect small business owners and busy professionals with those seeking part-time, flexible work. This unique marketplace will make employers more efficient in these challenging economic times, and will also provide a resource for students and other job-seekers to find flexible work opportunities.

“Urban Interns functions like a job board, but better,” said co-founder Lauren Porat. “With our targeted focus, proprietary database and search tools, we’ve created a new way to find part-time help. Plus, its simple design is easy for both employers and candidates to use.”

How the site works:

- Employers search our proprietary database and contact candidates they’re interested in. Or, they can post a job and have candidates proactively apply. Urban Interns is not an agency.
- Using advanced search filters, employers can find candidates interested in helping with a wide range of tasks, ranging from the more professional in nature (research, scheduling, general administrative) to the more personal (shopping, organizing, etc.). Employers can also filter prospective assistants by hours of availability and schedule.
- All contact information will be protected with blind email addresses at the initial point of contact.
- All candidates must verify that they are at least 18 years old and are either in college or have a college degree.

In an uncertain economic environment, small business owners and busy professionals are looking to streamline costs and increase productivity. Urban Interns was designed to give them access to a pool of labor which can provide an extra set of hands on a flexible basis. At the same time, for job-seekers such as students and college graduates who may be looking for work in non-traditional places, Urban Interns is creating a new way to plug into the small business community.

“We are thrilled to bring more efficiency to small businesses and busy professionals, and to be providing flexible opportunities for job-seekers,” said co-founder Cari Sommer. “Today, we are launching in beta in New York City. We will soon be

expanding to other cities that, like New York, have vast pools of talented people looking for part-time, flexible work.”

**About the Founders:**

Ms. Porat has a background in finance, M&A and strategy, having worked for 8 years at IAC, the diversified new media conglomerate. Ms. Sommer is a lawyer, having worked for six years as a litigator at Bryan Cave LLP and then as Director of Business Development at Lexolution, LLC, a contract legal staffing firm.

**About Urban Interns:**

Urban Interns is the first website exclusively dedicated to providing small business owners and busy professionals access to a pool of qualified, part-time assistants with flexible schedules. Urban Interns is currently in beta in New York City. For more information, visit [www.urbaninterns.com](http://www.urbaninterns.com).

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