

URBAN INTERNS LAUNCHES NEW PRODUCT FEATURES TO MEET GROWING NEEDS OF SMALL BUSINESS OWNERS AND JOB SEEKERS

NEW YORK, May 20, 2009 -- Urban Interns, the first website exclusively dedicated to connecting small business owners with people seeking part-time jobs and unpaid internships, announced the launch of a new toolset of products. "Urban Interns is a unique business, launched in the midst of the recession, that provides a much needed resource to small businesses to hire for their growing needs, while helping put New Yorkers back to work," said co-Founder Cari Sommer. "Business owners are increasingly relying on a variety of part-time, flexible paid and unpaid hiring solutions and we're thrilled that we're quickly becoming their go-to website."

Still easy-to-use and elegantly designed, Urban Interns now offers additional features to employers, designed to give greater transparency into choosing the narrow pool of candidates they'd like to connect with. "Today, we're rolling out new functionality to streamline the process around hiring for flexible opportunities - paid and unpaid, virtual and in-person," said co-founder Lauren Porat. "We've spent the past three months learning from our users about what features are most useful to them, and have modified our website accordingly. We're making our marketplace even more unique and useful for employers and job-seekers."

Additional site features include:

- resume-viewing capability
- new job classifications (virtual/non-virtual; industry)
- ability to create job and profile expiration dates
- ability to delete jobs and profiles

Urban Interns is also rolling out a premium listing product, with which job seekers will be able to supercharge their listing, differentiate themselves in the marketplace, and get access to career-related content and discounts that will give them an edge as they go through their job search.

"We are thrilled to announce our first partnerships for our premium listing product. Lindsey Pollak, Gen Y career and workplace expert, blogger, and author of *Getting from College to Career*, a must-read for college students and job-seekers, will partner with us to create podcasts for our premium Urban Interns," said co-founder Cari Sommer. "In addition, we'll be offering exclusive discounts on career-related content and tools, including the PersonalityType.com™ assessment, the personality type assessment which can help you discover your perfect career. This is just the start of a real value-added premium product which will help our users gain an incredible edge in their job searches."

The fee structure for Urban Interns is as follows. For \$39.95, an employer will get:

- one job posting which will remain active for 30 days
- unlimited access to the contacting people in the database for 30 days

The site will remain free for Urban Interns to post profiles/resumes, and free for both employers and Urban Interns to search. The premium listing product for Urban Interns is \$12.95.

Urban Interns is based in New York City, and will be expanding to other major cities by the end of 2009.

About Urban Interns:

Urban Interns is the first website exclusively dedicated to connecting small business owners and busy professionals with people seeking part-time jobs and unpaid internships. On Urban Interns, one can find or post a wide variety of flexible jobs, including those that are short- or long-term, paid or unpaid, virtual or in-person. All candidates on the website must verify that they are in college or have a college or advanced degree. Urban Interns was named one of America's Most Promising Startups by BusinessWeek.com. For more information, visit www.urbaninterns.com.

For media inquiries, please email press@urbaninterns.com.